

J.J. College of Arts and Science (Autonomous)
J.J. Nagar, Sivapuram Post, Pudukkottai

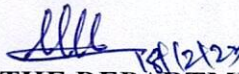
Percentage of Revision

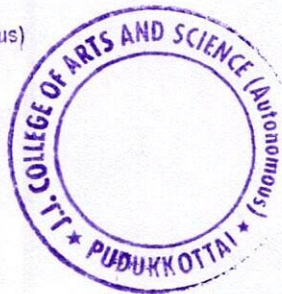
Department of Visual Communication


Name of the Programme : B.Sc., Visual Communication

Programme Code : UG-VC (2022-2023)

Sl. No.	Title of the Course	Average % of Changes in each Course
1.	Introduction to Visual Communication	15
2.	Drawing and Painting (Practical)	20
3.	Art Appreciation	15
4.	Creative Advertising	20
5.	Communication and Media	100
6.	Mobile Photography	100
7.	Media Literacy	100
8.	Contemporary Media Scenario	20
9.	Digital Art and Painting	15
10.	Printing and Publishing	20
11.	Media Management	15
12.	Film Appreciation	100
13.	Elements of Film	100
14.	Photo Journalism	100
Average Changes in the Programme		52.8 %


HEAD OF THE DEPARTMENT
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